

Re: Irving Gould

Source: <http://newsgroups.derkeiler.com/Archive/Comp/comp.sys.cbm/2005-10/msg00340.html>

- *From:* "commie" <bo@xxxxxxxxxxxx>
 - *Date:* 11 Oct 2005 12:02:08 -0700
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Payton Byrd wrote:

- > The PC business was never lost to Apple or IBM. They both lost to
- > Microsoft. Commodore had the same problem that Apple does today: they
- > did not want to make their hardware designs commoditized. The fact that
- > a judge allowed Compaq and Microsoft to commoditize the PC market led to
- > the end of Commodore, Atari, and TI as computer makers moreso than
- > anything those companies did to themselves. If the Amiga architecture
- > had been an open-book system that Commodore had licensed to willing
- > manufacturers then we would have been using multi-threaded 32-bit
- > systems in 1989 instead of 1995.
- >
- > --
- > Payton Byrd
- > Homepage - <<http://www.paytonbyrd.com>>
- > Blog - <<http://blogs.ittoolbox.com/visualbasic/dotnet/>>
- > Auctions - <<http://search.ebay.com/W000sassZpaytonQ2ebyrd>>

I certainly respect this opinion, but never understood it. I just can't see 12 year old kids putting the PC on their Christmas list because of their respect for the commodity nature of the construction. Plus, doesn't this view stand in utter opposition to the "killer app" theory? I mean, they can't both be right can they?

Although I can't really presume to understand why, I do agree that Commodore lost to Compaq, Sperry, and Dell, long after IBM became irrelevant to the home market. I would also say that Apple lost to them also, but remained and remains afloat only because of management unwilling to drive the company to bankruptcy.

- Bo

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- *Follow-Ups:*
 - ◆ ***Re: Irving Gould***
 - ◇ *From:* Michael J. Schülke

- **References:**

- ◆ **Irving Gould**

- ◇ *From:* dunric

- ◆ **Re: Irving Gould**

- ◇ *From:* Marc Walters

- ◆ **Re: Irving Gould**

- ◇ *From:* Payton Byrd

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